

CONSOLIDATED MARK SHEET

FINAL PRESENTATION FOR 6TH OPEN COMPETITION OF NATIONAL ELECTRIC POWER REGULATORY AUTHORITY

HELD ON OCTOBER 02, 2019 AT NEPRA TOWER

S. #	Advertising Agency Name	MARKS OBTAINED OUT OF 100						Remarks
		Mr. Anwar Malik	Mr. Naveed Illahi Shaikh	Raja Abdul Qayyum	Mr. Ahsan Ishaq	Mr. Masroor Khan	Average total marks obtained	
1	Brand Partnership (Pvt) Ltd	28	35	26	20	30	27.8	Not selected
2	Creative Junction Private Limited	92	94	61	76	87	82	Selected
3	Enhancerz Communications (Pvt.) Ltd	30	40	31	67	40	41.6	Not selected
4	Graymatters Communication	ABSENT						Not selected
5	Kenad (Pvt.) Limited	73	75	53	72	71	68.8	Selected
6	Manhattan Communication (Pvt.) Ltd	91	89	59	71	84	78.8	Selected
7	Maxim Advertising Co. Ltd	33	40	29	62	36	40	Not selected
8	MCM Advertising	40	34	61	67	45	49.4	Not selected
9	OrinetMcann / Orient Communication	38	35	19	50	40	36.4	Not selected
10	Smart ways Communication (Pvt) Ltd	68	70	41	69	64	62.4	Selected
11	Spectrum Communications (Pvt) Ltd	ABSENT						Not selected
12	Manhill Advertising	88	89	42	70	82	74.2	Selected
13	Synergy Advertising	36	40	35	66	38	43	Not selected

Note: The Selection Committee after detailed deliberations decided to shortlist these five (05) advertising agencies which have obtained more than 60 percent marks in line with the guidelines of Press Information Department (PID) and decided to give business amongst the selected advertising agencies as per APNS criteria.

- I) M/s Creative Junction (Pvt) Ltd
- II) M/s Manhattan Communication (Pvt) Ltd
- III) M/s Manhill Advertising and Marketing (Pvt.) Ltd
- IV) M/s Kenad (Pvt.) Ltd
- V) M/s Smart Ways Communication (Pvt.) Ltd